

Press Release: April 9, 2008  
Subject: Announcement of  
**Kids First!**  
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## Founding of **Kids First!**

St. John homeowner Bruce Claflin announced today the creation of **Kids First!** a local, non-profit group dedicated to supporting the educational needs of St. John's children.

The mission of **Kids First!** is to provide a quality education for the children of St. John in a safe and nurturing environment. To that end, **Kids First!** intends to raise funds from private individuals, businesses and other interested parties and to engage with educational leaders and others in the community to determine how best to support the needs of our children.

Commenting on **Kids First!**, Mr. Claflin said "There are countless ways we can assist education on St. John. We need pre-school programs, increased use of teacher's aids, and better teaching materials. We could offer needs based scholarships for qualified students and we could support the improvement of facilities, including the acquisition of land for a new school, if that is in the best interests of the community. The list of needs is great but by engaging across all of St. John's communities, we hope to make a positive contribution to the children of the island and the community at large."

**Kids First!** will register as a 501(c)(3) organization. It intends to form a board of directors from a cross-section of the St. John community. Mr. Claflin will be a board member and **Kids First!** President. Like all board members, Mr. Claflin will be an unpaid volunteer. **Kids First!** has registered a URL and intends to open a web site to the community by the end of May. In the interim, questions can be sent to [info@kidsfirststj.org](mailto:info@kidsfirststj.org).